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**THIRD DAY GALVANIZES REPUTATION AS  
TOURING LEADER THROUGH ITS “MAKE YOUR MOVE” TOUR**

**Third Day, With Special Guests Tenth Avenue North and  
Trevor Morgan, See More Than Half of “Make Your Move” Tour Dates Sold Out**

(Nashville, Tenn.) May 24, 2011 – Acclaimed Atlanta-based rock band **Third Day** continues to both dazzle and inspire fans with its riveting tour this spring, as 19 of the 33 dates on its “Make Your Move” spring tour – featuring the breakthrough pop band, **Tenth Avenue North** and singer/songwriter **Trevor Morgan** – have sold out, paving the way for a high-impact of 2011.

**Third Day**’s “Make Your Move” tour has impressed sold-out crowds in the following markets (19 of 33 to date) : Longview, TX.; San Antonio, TX.; Indianapolis, Ind. (two shows); Brookfield Wis., Grand Rapids, Mich.; Joplin, Mo.; Beaver Falls, Pa.; Grove City, OH; Johnstown, Pa.; Cincinnati OH, Charleston, W.Va.; Memphis, Tenn.; Greensboro N.C.; Valparaiso, Ind.; Nashville, Tenn., and Chicago, Ill., Cincinnati, OH, Jacksonville, Fla.

Hailed by touring industry publication *Pollstar* as one of Christian music’s top touring bands, **Third Day** has maintained its status by introducing new elements into its live show experience. To further engage the band’s loyal audience post-show ‘Jams’ (where the band performs after the actual concert at a nearby venue) and “photo booth meet-n-greets” are featured on selected dates which allow fans to make personal connections with **Third Day** members.

Ed Lomnicki, president of EDAN Concerts & Festivals Group, offers, “The “Make Your Move” tour has left us scratching our heads and wondering: Can it get any better than this? You get to see Third Day, at the pinnacle of its musical excellence. Plus, each artist’s music and ministry connected with the heart and soul of every person in the house; it was amazing!”

The “Make Your Move” tour partnership with **Grand Canyon University** has also proven impactful, with one person at each show selected to receive a \$10,000 scholarship to use with one of GCU’s online degree programs, in an effort to help advance interested fans’ higher education efforts.

Tai Anderson, also a GCU online student, comments, “This tour has been incredible. As always, we love to get out and interact with our fans, but the element of helping people meet their personal goals through higher education is something we’ve not had the opportunity to do before. We are thankful to GCU for its partnership and generosity.”

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Feedback received through the band's website [www.thirdday.com](http://www.thirdday.com) and other key social media platforms demonstrate the impression "Make Your Move" tour has had on attendees:

**CindyBoo (Carmel, In.):** *"To say this show was awesome is definitely an understatement! It was sooo much more!! I highly recommend attending at least one show of the 'Make Your Move' Tour -- you won't be disappointed!"*

**Angel Wischerman (Beaver Falls, PA):** *"Their performance blew me away. It was the best concert I have been to and words cannot express how powerful of an inspiration they are... It was the closest I felt to Jesus in a long time."*

**aprilonks (Johnson City, TN):** *"Just wanted to say what a blessing it was to watch my 10-year-old daughter and 7 year old son worship the Lord. It was an awesome experience. There were times they were jamming with the music and others their hands were raised to our awesome God. The show was fantastic. It was a night they will never forget, nor will I."*

The success of the spring leg of the "Make Your Move" tour creates a groundswell of momentum for **Third Day's** summer festival appearances and its 35-city fall leg of the tour which will continue with the successful combination of **Tenth Avenue North** and **Trevor Morgan**. Details for the "Make Your Move" tour fall dates are forthcoming.

#### **About Third Day:**

Over the past decade, the Atlanta-based, multi-Platinum rock band **Third Day** (made up of members Mac Powell, Tai Anderson, David Carr and Mark Lee) has racked up 27 No. 1 radio singles and sold more than 7 million albums which reflect an impressive 2 RIAA Platinum and 8 Gold Certifications.

A Georgia Music Hall of Fame inductee (2009), Third Day has garnered 27 career GMA Dove Awards from 47 nominations, 4 GRAMMY Awards (with 11 career nominations), an American Music Award (with 3 American Music Award nominations) and multiple ASCAP honors for songwriting including the coveted Vanguard Award. As a credit to its songwriting, **Third Day's** memorable "Call My Name," off its ***Revelation*** (07/29/2008) project, was selected by country star Keith Urban as a bonus track on his Defying Gravity project.

As one of the highest-ranked touring bands in any market, according to *Pollstar* magazine, **Third Day** earned its reputation by performing before audiences into the millions. **Third Day's** recent mega-tours include the 2010 Make A Difference Tour, one of that year's highest selling Christian concert tours, co-headlining with fellow artists Michael W. Smith, TobyMac and author Max Lucado followed by its own **40-city** "Make Your Move" tour which kicked off Feb. 18, 2011 in Mercedes, Texas and has seen more than half of its dates sold out.

Due to its mass appeal on the road, on radio and at retail, **Third Day** has garnered coverage by media outlets including "The Tonight Show with Jay Leno" (NBC), "The Late Late Show with Craig Ferguson" (CBS), "60 Minutes" (CBS), ABC's "Nightline," *USA Today*, *The New York Times* and even graced the cover of *Billboard* magazine, which called **Third Day** "one of the best rock bands." For additional information about **Third Day** please visit [www.ThirdDay.com](http://www.ThirdDay.com).

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For more information about **Tenth Avenue North** and **Trevor Morgan** please visit [www.tenthavenuenorth.com](http://www.tenthavenuenorth.com) and [www.facebook.com/trevormorganmusic.com](http://www.facebook.com/trevormorganmusic)

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