



FOR IMMEDIATE RELEASE

Contact: Jacquelyn Luttrell Phone: 615-261-6500 pr@pmgsonymusic.com

TENTH AVENUE NORTH'S 'YOU ARE MORE' CLAIMS SIMULTANEOUS NO. 1 CHART POSITIONS ON THE 'NATIONAL AUDIENCE' AND 'AC MONITORED' CHARTS THIS WEEK

(Nashville, Tenn.) March 17, 2011 – Already making waves as established radio hit makers and a road worn touring force, the 2010 Song of The Year Dove Award winning modern pop band **Tenth Avenue North** can add two more charts to which it has reached the summit, this time thanks to the single, "You Are More."

The track, the second single off the band's sophomore full-length release **The Light Meets The Dark**, this week gives Tenth Avenue North its first No. 1 single on both the National Audience and AC Monitored charts, proving the band's durability and interest nationally at radio.

As the single tops charts this week, the song's powerful message is what is connecting with listeners. Lead singer, **Mike Donehey** explains, "This song might have the most important message of the whole album. It says: 'This is not about what you've done or what's been done to you and it's not about where you've been but where you're brokenness brings you.' This is not about what you feel. In a world where our validation and our acceptance is based upon what we do, how well we perform, what we feel, I feel like that is just a really special statement to sort of negate all those false ideas that are going around."

The radio accolades continue a very busy spring for the band, as it picked up four nominations for the 42nd Annual Gospel Music Association Dove Awards last month. Tenth Avenue North garnered up nominations in the general categories **Song of the Year** (for lead vocalist/songwriter Mike Donehey's work on "Hold My Heart" from Over And Underneath) and Group of the Year, as well as in the **Pop/Contemporary Album of the Year** (for The Light Meets The Dark) and Christmas Album (as part of The Essential Christmas Collection) categories.

Audiences have also been applauding "You Are More" in the live setting as they catch Tenth Avenue North on tour with Third Day, on its "Make Your Move" tour. Planned for summer 2011, Tenth Avenue North has confirmed 20 major Christian music festivals from coast to coast including Creation Festival, Spirit West Coast, Lifeflight Fest, and Soul Fest. For more information on upcoming tour dates, please visit www.tenthavenuenorth.com.

About Tenth Avenue North:

The high-impact, modern pop band **Tenth Avenue North** – composed of members Mike Donehey (lead vocals/acoustic guitar), Jason Jamison (drummer), Jeff Owen (electric guitar/background vocals) and Ruben Juarez (bass) – saw its newest studio album, **The Light Meets The Dark**, debut in May 2010 at **No. 1** on the **Nielsen Christian SoundScan chart** and **No. 15 on Billboard's Top 200** with first week scans of 21,583. The album, the band's second, also secured the No.1 Christian Album chart position at both iTunes and AmazonMP3, and reached Top 5 on the iTunes overall chart.

Named GMA Dove Awards New Artist of the Year in 2009 at the 40th Annual GMA Dove Awards, Tenth Avenue North was first embraced by the music community as the best-selling and most played new Christian artist of 2008, scoring three No. 1s at radio ("By Your Side" finished the year at No. 2 on the Hot Christian Songs chart, and at No. 3 overall for the decade on said chart). Its national debut Over and Underneath (5/20/08) crossed the 100,000 unit sales mark in less than seven months and has surpassed the 350,000 mark in total album sales to date. This impressive debut also garnered the Song of the Year trophy for the smash hit "By Your Side" from its debut album Over and Underneath, during the 41st Annual GMA Dove Awards.

This year, **Tenth Avenue North** (collectively with lead singer Mike Donehey) picked up four GMA Dove Award nominations, including the coveted **Song of the Year**, for Donehey's songwriting credit on "Hold My Heart" (from album **Over And Underneath**) and **Group of the Year**. In addition the band received nods in the **Pop/Contemporary Album of the Year** category for **The Light Meets The Dark** and the **Christmas Album** category as part of **The Essential Christmas Collection**.

Known for relentless touring, Tenth Avenue North continues the momentum gained from its first headlining tour in 2009 (undertaken with only one album under its belt) with feature slots on the 2010 Winter Jam and Casting Crowns tours, plus a very active summer 2010 festival schedule. In the fall of 2010, the band undertook its second headlining tour – "The Light Meets The Dark Tour" – which saw Tenth Avenue North play to more than 67,000 fans and sell out more than half its hard ticket dates, along with generating sponsorships for 1,700 children within Compassion International programs. Currently, Tenth Avenue North is on the 40 city "Make Your Move" tour with Provident label mate, Third Day.

The band released its first live CD/DVD on March 1, titled **Tenth Avenue North Live: Inside and In Between**, giving fans a unique look at the moments and motivations that make up a life lived through music.

For up-to-date information on Tenth Avenue North please visit: www.tenthavenuenorth.com, www.tenthavenuenorth.com, www.tenthavenuenorth.com,