



-- MEDIA ADVISORY --

This week, Christian music's leading pop/rock band **Tenth Avenue North** debuts the official music video for its new single, "**Worn**," off the current album *The Struggle*. Directed by Nathan William and produced by Mike Edwards, the video magnificently captures the emotional exhaustion behind lead singer Mike Donehey's lyrics, which plea for solace and rest from a world full of struggle.

The new "Worn" video exclusively premiered on The Overflow, the online partner responsible for developing exclusive artist-driven devotional content, featured on the YouVersion Bible application, where **Tenth Avenue North's** devotional series has become one of the most popular to date.

Watch **Tenth Avenue North's** powerful new "**Worn**" video on YouTube here: <http://youtu.be/zulKcYItKIA>.

For more information on **Tenth Avenue North** and its headlining 23-city spring "The Struggle" tour, visit: www.tenthavenuenorth.com or www.providentpress.com.

About Tenth Avenue North:

Tenth Avenue North –comprising members Mike Donehey (lead vocals/acoustic guitar), Jason Jamison (drummer), Jeff Owen (electric guitar/background vocals), Ruben Juarez (bass) and Brendon Shirley (keys) –first impacted the music community as the best-selling and most played new Christian artist of 2008. In 2009, the group scored No. 1 on *Billboard's* Hot Christian Songs Artist Chart with "By Your Side" and reached No. 3 overall for the decade. The breakthrough song recently achieved digital Gold status, according to the RIAA, signifying 500,000 singles sold. Such acclaim earned **Tenth Avenue North** the New Artist of the Year title at the Gospel Music Association's 40th Annual GMA Dove Awards.

The band's sophomore effort, *The Light Meets The Dark* (May 2010), debuted at No. 1 on the Nielsen Christian SoundScan chart and produced *Billboard's* 2011 No. 1 Christian song of the year, "You Are More." In 2012, **Tenth Avenue North** released its anticipated third album *The Struggle* on Aug. 21, with the first single, "Losing," peaking at No. 2 on the *Billboard* NCA radio chart. To date, **Tenth Avenue North's** debut album, *Over and Underneath*, has surpassed 420,000 sales, while the band's combined album sales total more than 700,000.

For more information on **Tenth Avenue North** and *The Struggle*, please visit: www.tenthavenuenorth.com, www.facebook.com/tenthavenuenorth or www.twitter.com/tenthavenorth.

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