



FOR IMMEDIATE RELEASE

RHETT WALKER BAND IMPRESSES
WITH TOP 10 SHOWING AT RETAIL AND RADIO

**Debut Album *Come To The River* Enters *Billboard*
Overall Contemporary Christian Chart at No. 9**

Lead Single "When Mercy Found Me" Generates More Than 24,000,000 Impressions to Date

(Nashville, Tenn.) July 20, 2012—New Essential Records artist the **Rhett Walker Band** turns out a strong debut showing with its first national label release, *Come To The River* (July 10), making a powerful impression at both retail and radio. This week *Come To The River* entered *Billboard*'s Overall Contemporary Christian chart at No. 9, while the project's first single, "When Mercy Found Me," holds steady at No. 7 on the *Billboard* Christian AC Indicator chart.

The band's remarkable debut comes as no surprise given early momentum surrounding its release. "When Mercy Found Me" was an out-of-the-box favorite among radio listeners, with adds from radio powerhouses including K-LOVE, KLTY, FISH Atlanta and WAY-FM. The single has already generated more than 24,000,000 impressions to date.

Initial reviews have been favorable as well, with *ChristianityToday.com* offering, "...there's plenty of fine southern-fried rock here," and *Billboard Magazine*, who highlighted one of the band's music videos in its email blast of May 18 (<http://is.gd/V7h56F>) and named the band among those "new and noteworthy acts making their way toward *Billboard* chart success." In addition, publications including *YouthWalk*, *Worship Leader* magazine and *CCM Magazine* have recently featured **Rhett Walker Band** in their pages.

Rhett Walker Band will continue this momentum through the summer with several major festival appearances as well as a performance at a worship service preceding the NASCAR Truck series in Bristol, Tenn. on Aug. 24. Fall concert dates include the 30-city "The Believer" tour with Kutless and Fireflight followed by a November run with For King & Country and label-mate Moriah Peters. For an updated tour schedule, visit: www.rhettwalkerband.com.

About Rhett Walker Band

Rhett Walker realized early on his need for mercy and redemption. Owning up to life's challenges and fully embracing God's grace, his personal trials forged in him a forthright nature in both life and music. **Rhett Walker Band**'s debut *Come To The River*, featuring the powerful single "When Mercy Found Me," crackles with the musical energy of Walker's native South and bold themes of "grace with a calling" translated through songs reflecting a reverence for God, family and country that are both personal and universal.

In addition to band mates Kenny Davis (drums) and Joe Kane (guitar), plus leading studio players Jerry McPherson (The Civil Wars) as well as Tony Lucido (Kelly Clarkson) on guitar and bass respectively, Walker presents 10 tracks with equal measures of muscle and beauty on *Come To The River*.

For more information on **Rhett Walker Band**, visit: www.rhettwalkerband.com,
www.facebook.com/rhettwalkerband and www.twitter.com/rhettwalkerband.

###

For further information please contact:

Jacquelyn Marushka

Vice President, Public Relations

Sony Music Entertainment / Provident Music Group

Ph: 615-261-6500

pr@pmgsonymusic.com

@jackiemarushka

Matthew Faulkenbury / Ph: 615-261-6475

matthew.faulkenbury@pmgsonymusic.com

@mattfaulkenbury

For artist info 24/7: www.providentpress.com

@providentpress