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RED'S UNTIL WE HAVE FACES SURPASSES 100,000 SALES MARK

SALES ASCENTION REFLECTS MOMENTUM AT RADIO AS "FACELESS" HOLDS ON TO NO. 1 CHR SPOT AND "FEED THE MACHINE" CLIMBS TO NO. 20 ON BILLBOARD'S ACTIVE ROCK CHARTS

Band Announces Direct Support Tour with Hinder Launching in May

(Nashville, Tenn.) – April 13, 2011 – The twice GRAMMY ® nominated rock band **RED** is adding additional strength to the band's already highly impactful market presence, in part propelled by the current No. 1 scored by its multi-format song "Faceless," and the announcement that its third studio album, *UNTIL WE HAVE FACES*, has surpassed the 100,000 sales mark in just 10 short weeks.

UNTIL WE HAVE FACES debuted at No. 2 on the *Billboard* Top 200 chart following its release on February 1. Further, the album remained in the Top 5 on both iTunes' Overall Album and Rock Album charts its entire street week.

RED's second single, "Feed The Machine" is making a highly connective impact at radio and sales levels in the wake of the band's heavy emphasis of national media presence and brand momentum. Eight weeks into the campaign at radio "Feed The Machine" is currently posting at No. 20 Monitored—Active Rock and No. 20 Indicator—Active Rock. Filming of the video for "Feed The Machine" is planned for late April.

Making recent **RED** history, "**Faceless**" achieved the high watermark of becoming the rock outfit's first No. 1 on *Billboard's* Christian Rock radio chart (CHR) and its 11th No. 1 career single to date—10 of which have been logged as consecutive No. 1 successes. The song brought the twice GRAMMY ® nominated band to major national mainstream attention when they performed it live on **TBS's** "**Conan**" (2/8) as part of a strong *UNTIL WE HAVE FACES* street week campaign that also included a performance of "Not Alone" on **NBC's** "**The Tonight Show With Jay Leno**" (2/16).

RED continues to aggressively hit the road, announcing its next run with Hinder starting on May 8 in Lexington, Ky.

Building on the initial momentum of *UNTIL WE HAVE FACES*, the band is slated for an upcoming feature in *SPIN Magazine* and reviews continue to pour in:

"UNTIL WE HAVE FACES is a powerful, poignant, and poetic collection of enigmatic hard rock. Songs shift from an angelic vocal hum into gut-wrenching hooks, often within the span of one track. It's infectious, but it's also inspiring, positing an uplifting message that often eludes most of the band's

genre peers. That's why it's not only **RED's** best album but one of the best hard rock records this year."

- Rick Florino, ARTISTdirect.com

"RED are really one of the last truly mainstream rock acts around. They're heavy enough to bring in fans of more aggressive music, but friendly and catchy enough to cross over to contemporary rock fans. The sensational vocals of Barnes and the beautiful orchestral arrangements really help them separate from the competition."

Esdmusic.com

"Every song has its place and purpose. **RED** has pulled together yet another fantastic release. Their methods have not changed, but have merely been tweaked and perfected. The use of orchestra instruments is perfectly incorporated. The message is bold and honestly placed. **UNTIL WE HAVE FACES** is heavy and beautiful, and is my favorite release from **RED** to date."

- Thenewreview.net

About RED:

Nashville-based rock outfit **RED**, made up of **MICHAEL BARNES** (vocals), **ANTHONY ARMSTRONG** (guitar) **RANDY ARMSTRONG** (bass) and **JOE RICKARD** (drums), has logged an impressive 1,300 + live shows since releasing its debut album *End Of Silence* in 2006.

As noted, **RED's** *Until We Have Faces* (2/1/2011) was the highest debut in the country with the No. 2 spot on the coveted *Billboard* Top 200 its first week out. Additionally, the project also claimed the No. 1 spots on the following Nielsen SoundScan charts: Current Hard Music, Current Rock Music, Current Alternative, Christian Rock, Current Contemporary Christian Album and Record Label Independent charts.

Since the emergence of the band's debut, **RED** has delivered two Top Ten Active Rock singles, Three Top Ten Mainstream Rock singles and ten consecutive No. 1 hits at Christian radio. In addition, the band has maintained a near-constant presence on the road, performing alongside notable rock names such as Hinder, 3 Doors Down, Creed, Breaking Benjamin, Three Days Grace, Godsmack, Sevendust, Drowing Pool, Flyleaf, Seether, Papa Roach, Buckcherry, Saving Abel, Staind, Third Day, Switchfoot, Skillet and others. Rave reviews for the band's live shows and albums have been featured in top media outlets including *USA Today* and *Billboard*.

The band has sold over 700,000 albums across its three projects, the first two have both been GRAMMY nominated. **RED's** sophomore project *Innocence & Instinct* released with first-week sales of nearly 40,000 copies, according to Nielsen SoundScan, which made it the No.15 bestselling album on *Billboard*'s Top 200 chart that week. It also reached the No. 5 spot on iTunes Overall Albums chart. To date, *Innocence & Instinct* has scanned more than 260,000+ units. The sophomore project built on the momentum of its debut album *End of Silence*, which has scanned more than 400,000 units (including track equivalents) and earned several awards and nominations.

For a complete tour schedule and the latest news on **RED**, please visit; www.redmusiconline.com.