



FOR IMMEDIATE RELEASE

Contact: Jackie Luttrell
Phone: 615-261-6500
jacquelyn.luttrell@pmgsonymusic.com

JARS OF CLAY WIN FOURTH NASHVILLE MUSIC AWARD

'The Long Fall Back to Earth' Named Best Gospel/Contemporary Christian Album

(Nashville, Tenn.) October 9, 2009 – The **multi-Platinum** band **Jars of Clay** continued its winning ways at the Nashville Music Awards, claiming Gospel/Contemporary Christian Album of the Year honors for *The Long Fall Back to Earth* during a reception (10/7) at the Cannery Ballroom.

This was Jars of Clay's third NMA victory in the Christian album category, having previously won in 1998 (*Much Afraid*) and 2000 (*If I Left the Zoo*), and they were named Group of the Year in 1997.

The Nashville Music Awards, presented by Leadership Music in partnership with the Next Big Nashville music conference, returned this year after a nine-year absence to recognize outstanding contributions in all genres of music and to celebrate the diversity and quality of artists and music professionals who call Nashville their home. The 2009 winners were chosen by popular vote via online balloting. For more information, visit www.nashvillemusicawards.com.

About Jars of Clay

Jars of Clay launched its breakout career with the multi-format hit "Flood" in 1995. Since then, it's amassed more than six million in career sales (5 Gold, 2 Platinum and 1 double Platinum certification), 3 GRAMMY Awards (from 7 nominations), an American Music Award nod, 17 No. 1 radio hits, and numerous film credits and BMI honors for songwriting and performing. Its tenth album, *The Long Fall Back to Earth* (April 21), debuted at No. 1 on Soundscan. Jars of Clay recently wrapped the "Two Hands Tour," an outing that hit 23 cities coast-to-coast. See www.jarsofclay.com for more information.

While celebrated for its music and writing, Jars of Clay is most concerned with the needs in Africa. Compelled to make a difference, members Dan Haseltine, Stephen Mason, Matt Odmak and Charlie Lowell founded the Blood:Water Mission in early 2002. The first effort of this non-profit was the "1000 Wells Project" with a goal of raising funds to build, rebuild and repair 1000 wells in urban and rural areas of sub-Saharan Africa. This year Jars of Clay will celebrate the building of the 1000th well which will help bring clean water to more than 150,000 people. (www.bloodwatermission.com)

About Leadership Music: Leadership Music, Inc. is an educational non-profit 501c3 organization founded in 1989 whose mission is to nurture a knowledgeable, issue-oriented community of music industry professionals through an annual educational program and events. (www.leadershipmusic.org)

About Next Big Nashville: A nationally recognized music festival and conference begun in 2006, NBN serves as an annual destination for artists, innovators and business leaders in the creative community at large and continues to provide a deserving spotlight to the depth and diversity of the music and business "Made in Music City." (www.nextbignashville.net)

###