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FIREFLIGHT PERFORMS AT “WINTER X GAMES 13” SPONSORED BY ESPN AND ABC SPORTS

Band's Performance Comes as Fan-Voted Winner of Taco Bell's "Best of the Beat" Contest

(Nashville, Tenn.) Jan. 21, 2009—This week, Orlando-based rock band **Fireflight** will perform during the “Winter X Games 13” in Aspen, Colo., on Friday, January 23rd at 4:30 p.m. MT. The band will rock a 45-min set, packed with No.1 singles off its buzz-worthy, sophomore album *Unbreakable*, on the Taco Bell stage. Fireflight is the recent winner of **Taco Bell's** inaugural “**Best of the Beat**” fan-voted contest. The Games are sponsored by ESPN and ABC Sports, with all the competition footage airing on the ABC and ESPN networks, check local listings for details.

Lead singer, Dawn Michele says, “We are pumped for the opportunity to melt some frozen faces at the Winter X games this year!” She adds, “It’s a huge honor to be around these amazing athletes, and to be a part of Taco Bell’s Feed The Beat stage. We are so thankful to our fans for their continued support.”

The Winter X Games 13 are scheduled January 22-25, 2009 at Buttermilk Mountain, Aspen/Snowmass, Colo. The 13th annual winter action sports competition will feature more than 160 men and women from across the globe competing for medals and prize money in the following sports: Skiing, Snowboard and Snowmobile. The event includes day and evening competitions and is free to the public. For more, visit: www.expn.com.

Flicker Records recording artist **Fireflight** was named winners of **Taco Bell's** inaugural “**Best of the Beat**” contest, selected by fans who voted for their favorite band on Taco Bell’s Feed the Beat Virtual Music Festival Web site during October and November 2008. During the online contest, 100 bands showcased their music on the site, vying for the chance to become “Best of the Beat.” More than 180,000 votes were cast over the course of six weeks with Fireflight, Hit the Lights and Thousand Foot Krutch coming out the winners in the bracket-style contest.

The band’s breakout sophomore album *Unbreakable* released in March 2008, at No. 10 on *Billboard's* Heatseekers chart, following NBC’s launch of the title track in network TV promos for “Bionic Woman.” Along with stellar 5-star reviews, *Unbreakable* has garnered two No.1 rock singles with “The Hunger,” and the blockbuster title track, which held the top spot at Christian rock radio for 4 weeks. Fireflight was named **Gospel Music Channel's** first “**Listen Up**” Artist of the Month in April 2008. Fireflight’s music has been featured on E! Entertainment’s “Style Network” and in music-video reels at both *American Eagle* and *Journey's* stores across the country.

Fireflight debuted nationally with 2006’s *The Healing of Harms*, producing two No. 1 rock singles with “You Decide” and “Waiting.” For more than eight years, the band has remained tireless road warriors on the concert circuit averaging 140 shows a year. Fireflight is: Dawn Michele, lead vocals; Justin Cox, guitar; Glenn Drennen, guitar; Wendy Drennen, bass; and Phee Shorb, drums.

For more on Fireflight, please visit www.fireflightrock.com, www.myspace.com/fireflight or www.flickerrecords.com.

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Download photos at <http://www.flickerrecords.com/press/Fireflight/Unbreakable/>.