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FIREFLIGHT SOARS TO NO.1 ON CHRISTIAN ROCK RADIO WITH “UNBREAKABLE”

**Hit Song Takes Top Spot After Only Seven Weeks on the Charts;
Band Readies for Sophomore Album *Unbreakable* to Release March 4**

(Nashville, Tenn.) February 19, 2008—Orlando-based rock band **Fireflight** has the No.1 Christian rock song in the country for a third week with “Unbreakable,” the first single and title track off the highly-anticipated sophomore album releasing March 4. The band’s new hit climbs to the top spot after only seven weeks since its release to radio and remains No.1 on both *R&R*’s and *CRW*’s Rock charts, while coming in as the most-added song of the week on *R&R*’s CHR format at No. 14.

The band’s current radio success adds to the buzz already created by the NBC network in November 2007, with “Unbreakable” selected as the anthemic promotional soundtrack for primetime TV show “Bionic Woman.” This marks Fireflight’s third career No. 1 song on the rock format.

Lead singer Dawn Michele says, “I hope this song continues to inspire listeners at radio to overcome a defeated mentality and find power to remain strong amid the landscape, not allowing fear to hold us back from having victory over the things that used to control us.”

Drummer Phee Shorb adds, “It’s cool to have radio support so quickly, even before the album releases, and to know that fans believe in the song and are connecting with the message of Unbreakable.”

Justin Cox, guitarist, notes, “We are so grateful to our fans and thank them for requesting the new song. ‘Unbreakable’ couldn’t be No. 1 without our loyal fans!”

The chart-topping song is also being featured on the Gospel Music Channel cable network this month. The network recently covered the band’s music video shoot for “Unbreakable” and is currently highlighting the making-of the brand new music video. The preview piece can be viewed at: www.gospelmusicchannel.com/videos/exclusive.

Fronted by female vocalist Dawn Michele, Fireflight’s music has been featured on E! Entertainment’s “Style Network” and in music-video reels at both *American Eagle* and *Journey*’s stores across the country. Fireflight averages 140 shows a year and previously delivered two No. 1 rock singles “You Decide” and “Waiting” off its 2006 debut album *The Healing of Harms*.

For more information on Fireflight, please visit www.fireflightrock.com, www.myspace.com/fireflight or www.flickerrecords.com.

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Download photos at <http://www.flickerrecords.com/press/Fireflight/Unbreakable/>.