



Multi-Platinum Selling Group Casting Crowns To Release *THRIVE* in 2014

*Record drops January 28, 2014, with “THRIVE” book
Penned by Mark Hall available February 11, 2014*

(Nashville, Tenn.) **November 19, 2013** – Multi-platinum selling group **Casting Crowns** has experienced a landmark year with three GRAMMY nominations, a RIAA 2x multi-Platinum certification, multiple RIAA Gold certifications and more. Since forming more than a decade ago, Casting Crowns’ message of hope has resonated with people around the globe, with total album sales surpassing 8 million. Moving into an exciting new season in 2014, the band reveals its seventh studio record, *THRIVE*, out **January 28, 2014**, with Mark Hall’s newest book “**Thrive – Digging Deep, Reaching Out**” releasing on **February 11, 2014**. In support of the new record, Casting Crowns has also announced its upcoming national tour, “**The Thrive Tour**,” which will feature Laura Story and For King & Country and will kick off in Lexington, Ky. on February 20, 2014.

The forthcoming album, *THRIVE* comes more than two years since its acclaimed album *Come to the Well* and includes the new lead single “**All You’ve Ever Wanted**.” Pre-sale options are available now at select digital and physical retailers with a Deluxe Edition of the record exclusively on CastingCrowns.com. Accompanying the anticipated record is Casting Crowns lead singer, Mark Hall’s newest book “**Thrive – Digging Deep, Reaching Out**” through Zondervan. The book hits retailers on **February 11, 2014** and includes powerful stories and teaching for those looking to take the next step of faith.

THRIVE includes 12 brand new tracks from Casting Crowns, adding to its esteemed list of hits and nine No. 1 singles. Working again with veteran industry producer Mark Miller, half of the record follows the theme of “Reaching Out” with songs like the upbeat, folk anthem and title track “Thrive.” The remaining half of the record centers on the theme of “Digging Deep” with songs like the haunting and vulnerable ballad “Broken Together” that encourages couples in whatever season they are in, as well as the reflective lead single “All You’ve Ever Wanted.”

The same theme continues to cultivate in the Zondervan release of Mark Hall’s latest book. “**Thrive – Digging Deep, Reaching Out**” is Hall’s fourth book to date and discusses the critical inner challenge to ourselves, that we can do more than just survive life – we can thrive. Each chapter threads together this impactful message, adding the band’s signature style of telling stories with powerful tools for application.

“The idea of *THRIVE* came out of our student ministry and what we’ve been teaching for years on what a believer looks like,” says Casting Crowns lead singer, Mark Hall. “This record and book is an effort to draw a picture of what a believer would look like if they dug into their roots and understood God and themselves more. We must first learn who God is and who we are. With that, half of our record is all about learning who God is and who you are. The other half is about how that works out. How are you going to get out there and let God live His life through you?”

Track Listing for *THRIVE*:

1. Thrive
2. All You’ve Ever Wanted
3. Just Be Held
4. You Are The Only One
5. Broken Together
6. Love You With The Truth

7. This Is Now
8. Dream For You
9. Follow Me
10. Heroes
11. House Of Their Dreams
12. Waiting On The Night To Fall

About Casting Crowns:

Prolific CCM band **Casting Crowns** has achieved major sales milestones including one RIAA 2x multi-Platinum album, three RIAA Platinum albums, two RIAA Platinum DVDs, six RIAA Gold albums, four Gold DVDs and four RIAA Gold certified digital singles. The band currently holds the position as *Billboard's* top selling act in Christian music since 2007. The group has also been honored with two American Music Awards (out of six total nominations), a GRAMMY Award for its 2005 album *Lifesong*, has received six GRAMMY nominations, garnered 17 GMA Dove Awards and two 2012 *Billboard* Music Awards (out of six total *Billboard* Music Award nominations). **Casting Crowns'** seven band members all remain active in student ministry in the Atlanta area and tour according to their local church commitments. Serving his 20th year in youth ministry, lead singer/songwriter Mark Hall maintains his role as the student pastor at Eagle's Landing First Baptist Church in Atlanta. Throughout its career, the band has helped with more than 70,000 child sponsorships through the group's partnership with Christian humanitarian organization, World Vision. On January 28, 2014, **Casting Crowns** will release its seventh studio record, *THRIVE*, which follows the release of its 2013 collection album, *Acoustic Sessions: Volume 1*.

[Get Connected with Casting Crowns]

Website: www.castingcrowns.com

Facebook: www.facebook.com/castingcrowns

Twitter: www.twitter.com/castingcrowns

Mark Hall's Twitter: www.twitter.com/markhallCC

###

Media Contact:

Sarah Lai

the media collective

sarah@themcollective.com

615.591.7989

www.theMcollective.com